



## Annual Corporate Sponsorship Program PLATINUM LEVEL

### Features Received By *All* Corporate Sponsorship Program Participants:

- ❑ Your corporate logo, printed in color in the Corporate Sponsorship section of each issue of *Current Pedorthics* magazine for a one-year (six issues) period
- ❑ Text listing on the Corporate Sponsorship page of PFA's website with a hot link to the company's site for a one-year period
- ❑ Complimentary mailing list of all current PFA members, sent quarterly
- ❑ Recognition in PFA's Symposium and Exhibition marketing materials
- ❑ Recognition on sponsorship signage at the Annual Symposium and Exhibition
- ❑ Recognition in marketing materials for PFA's continuing education programs
- ❑ An annual plaque commemorating your participation in this important program, suitable for display at your corporate office and in your exhibit booth

### Additional Benefits for *Platinum Level Sponsorship* (Annual investment - \$12,000.00):

- ❑ 1 complimentary exhibit booth at PFA's Annual Symposium and Exhibition, and a 15% discount on each additional booth
- ❑ 3 complimentary full attendee Symposium registrations **OR** 15 one-day exhibit-hall only passes **OR** 8 additional complimentary exhibitor registrations for PFA's Annual Symposium and Exhibition
- ❑ 2 complimentary full page advertisements in the Symposium Program Book, including one on a divider section tab
- ❑ 3 complimentary full page, full color advertisements, or four complimentary half-page, full color advertisements in *Current Pedorthics* magazine (in issues of your choice)
- ❑ One insert per year in *Current Pedorthics* magazine (weighing one ounce or less)
- ❑ Insertion of the promotional "envelope stuffer" that you provide to PFA in each membership dues invoice envelope sent out over a 12 month period (approximately 8,000 pieces are required)
- ❑ Your corporate logo on the home page of PFA's website, hot linked to your company web site
- ❑ Your banner advertisement included in all 24 issues of *PFA Online* (PFA's electronic newsletter, published 24 times per year, is sent to approximately 3,000 individuals each issue. Banner advertising in *PFA Online* is available **exclusively through this sponsorship program.**)



## Annual Corporate Sponsorship Program GOLD LEVEL

### Features Received By *All* Corporate Sponsorship Program Participants:

- ❑ Your corporate logo, printed in color in the Corporate Sponsorship section of each issue of *Current Pedorthics* magazine for a one-year (six issues) period
- ❑ Text listing on the Corporate Sponsorship page of PFA's website with a hot link to the company's site for a one-year period
- ❑ Complimentary mailing list of all current PFA members, sent quarterly
- ❑ Recognition in PFA's Symposium and Exhibition marketing materials
- ❑ Recognition on sponsorship signage at the Annual Symposium and Exhibition
- ❑ Recognition in marketing materials for PFA's continuing education programs
- ❑ An annual plaque commemorating your participation in this important program, suitable for display at your corporate office and in your exhibit booth

### Additional Benefits for *Gold Level Sponsorship* (Annual investment - \$9,000.00):

- ❑ 50% discount on your first exhibit booth at PFA's Annual Symposium and Exhibition, and a 10% discount on each additional booth
- ❑ 2 complimentary full attendee registration for PFA's Annual Symposium and Exhibition **OR** 10 one-day exhibit-hall only passes **OR** 6 additional complimentary exhibitor registrations for PFA's Annual Symposium and Exhibition
- ❑ 1 complimentary full page advertisement in the Symposium Program Book, either on a divider section tab or as a regularly inserted ad
- ❑ 2 complimentary full page, full color advertisements, or three complimentary half-page, full color advertisements in *Current Pedorthics* magazine (in issues of your choice)
- ❑ Your corporate logo on the home page of PFA's website, hot linked to your company web site

Your banner advertisement included in 18 issues of *PFA Online* (PFA's electronic newsletter, published 24 times per year, is sent to approximately 3,000 individuals each issue. Banner



## Annual Corporate Sponsorship Program SILVER LEVEL

### Features Received By *All* Corporate Sponsorship Program Participants:

- ❑ Your corporate logo, printed in color in the Corporate Sponsorship section of each issue of *Current Pedorthics* magazine for a one-year (six issues) period
- ❑ Text listing on the Corporate Sponsorship page of PFA's website with a hot link to the company's site for a one-year period
- ❑ Complimentary mailing list of all current PFA members, sent quarterly
- ❑ Recognition in PFA's Symposium and Exhibition marketing materials
- ❑ Recognition on sponsorship signage at the Annual Symposium and Exhibition
- ❑ Recognition in marketing materials for PFA's continuing education programs
- ❑ An annual plaque commemorating your participation in this important program, suitable for display at your corporate office and in your exhibit booth

### Additional Benefits for *Silver Level Sponsorship* (Annual investment - \$6,000.00):

- ❑ 25% discount on your first exhibit booth at PFA's Annual Symposium and Exhibition, and a 10% discount on each additional booth
- ❑ 1 complimentary full attendee registration for PFA's Annual Symposium and Exhibition **OR** 5 one-day exhibit-hall only passes **OR** 3 additional complimentary exhibitor registrations for PFA's Annual Symposium and Exhibition
- ❑ 1 complimentary full page advertisement in the Symposium Program Book
- ❑ 1 complimentary full page, full color advertisements, or two complimentary half-page, full color advertisements in *Current Pedorthics* magazine (in issues of your choice)
- ❑ Your corporate logo on the home page of PFA's website, hot linked to your company web site

Your banner advertisement included in 12 issues of *PFA Online* (PFA's electronic newsletter, published 24 times per year, is sent to approximately 3,000 individuals each issue. Banner



## Annual Corporate Sponsorship Program BRONZE LEVEL

### Features Received By *All* Corporate Sponsorship Program Participants:

- ❑ Your corporate logo, printed in color in the Corporate Sponsorship section of each issue of *Current Pedorthics* magazine for a one-year (six issues) period
- ❑ Text listing on the Corporate Sponsorship page of PFA's website with a hot link to the company's site for a one-year period
- ❑ Complimentary mailing list of all current PFA members, sent quarterly
- ❑ Recognition in PFA's Symposium and Exhibition marketing materials
- ❑ Recognition on sponsorship signage at the Annual Symposium and Exhibition
- ❑ Recognition in marketing materials for PFA's continuing education programs
- ❑ An annual plaque commemorating your participation in this important program, suitable for display at your corporate office and in your exhibit booth

### Additional Benefits for *Bronze Level Sponsorship* (Annual investment - \$3,000.00):

- ❑ 10% discount on each of your exhibit booths at PFA's Annual Symposium and Exhibition
- ❑ Three complimentary one-day exhibit-hall only passes **OR** 2 additional complimentary exhibitor registrations for PFA's Annual Symposium and Exhibition
- ❑ 1 complimentary half-page advertisement in the Symposium Program Book
- ❑ One complimentary half-page, full color advertisements, or two complimentary quarter-page, full color advertisements in *Current Pedorthics* magazine (in issues of your choice)
- ❑ Your banner advertisement included in 6 issues of *PFA Online* (PFA's electronic newsletter, published 24 times per year, is sent to approximately 3,000 individuals each issue. Banner advertising in *PFA Online* is available **exclusively through this sponsorship program.**)