



2009 Symposium Program Advertising Commitment Form

PFA 51st Annual Symposium & Exhibition

November 19 – 22, 2009 | Gaylord Texan Resort | Grapevine, Texas | Exhibit Dates: November 19 – 21, 2009

Enhance your corporate image by advertising in the Pedorthic Footwear Association's (PFA) 2009 Symposium program. The program is distributed to every Symposium attendee and exhibitor and contains the Symposium schedule, speaker presentations, exhibitor information, and other reference materials.

PFA offers three advertising options:

- (1) A traditional black-and-white advertisement, printed in Symposium program.
- (2) Provide PFA with 1,000 pre-printed inserts that will be bound into the program. Inserts may be four-color or black-and-white, one-sided or two-sided
- (3) Attendee bag inserts: Promotional flyers or produce samples

Advertising Options and Pricing

Select your advertising preference by checking the appropriate box below. Then complete the remaining sections of this form, including your check or credit card information. The space reservation must be received by August 1, 2009 and the ad materials must be received by August 31, 2009. All ads, except pre-printed inserts, must be sent as a high-resolution PDF.

	PFA Member Price	Non-Member Price
Half-page black-and-white (Trim size: 7 1/2" wide x 4 7/8" high)	<input type="checkbox"/> \$575	<input type="checkbox"/> \$950
Full-page black-and-white (Trim size: 7 1/2" wide x 10" high)	<input type="checkbox"/> \$875	<input type="checkbox"/> \$1,150
Pre-printed inserts (Trim size: 8 1/2" wide x 11" high; send 1,000 inserts to PFA by August 31, 2009)	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,000
Attendee bag inserts (send 1,000 bag inserts to PFA by October 1, 2009)	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,000
Attendee bag product sample inserts (send 1,000 samples to PFA by October 1, 2009)	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,500

Advertising Contact Information:

Name: _____ Title: _____

Company: _____ Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Advertising Payment Information

Check (drawn on a U.S. bank in U.S. funds and made payable to PFA) in the amount of: _____

Charge my: MasterCard VISA American Express Discover

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Cardholder's Signature: _____

Return this completed application with payment to:

Pedorthic Footwear Association

Dept. 3016

Washington, DC 20042-3016

Credit card users: Fax this form to (202) 367-2172

Note: Your PDF may be included on a disc with this form or e-mailed separately to exhibits@pedorthics.org. Call (202) 367-1172 with questions about exhibiting.

For Office Use Only
DO NOT WRITE IN THIS BOX

Date Received: _____

Payment: _____

Artwork: _____